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FOR IMMEDIATE RELEASE

R&D Integrated Solutions in Plastics: Continued Investment into the Growth of Plastic Solutions – Opens a new Product Solutions Lab (PSL)

SUTTON IN ASHFIELD, Nottinghamshire, March, 10th 2009 – Effective immediately, R&D Integrated Solutions in Plastics, a value added, full service plastic solutions company, has opened its new Product Solutions Lab (The PSL) in its United Kingdom location.

According to Alan Tolley, Managing Director, at R&D, The PSL capability is the latest in a series of expansions and enhancements designed to benefit converters and brand owners throughout the UK and EU and further extends the expansion of the - Leverage, Integrated Industrial Design -component which offers full service consumer packaging design from the US, through its UK facility as well.

“Today, R&D represents a complete product solutions package,” said Tolley. “Working in partnership with our customers, we provide the sales, technical, manufacturing and after sales support required in the present hugely competitive marketplace environment.”

A particularly appealing benefit of the company’s new Product Solutions Lab, Tolley explained, is R&D’s ability to provide customers with in-house training modules. “And, with the capability to provide first-to-market samples, we can now qualify almost any product including extreme shapes and extreme specifications in-house. We can now provide the complete package,” Tolley said.

As a result, the company provides an unsurpassed level of integrated, plastic packaging solutions, along with world-class customer service that includes technical knowledge, manufacturing, moulding and after-sales capabilities.

(more)



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Over the last two years, the R&D facility in the UK has doubled in size. A separate Product Solution Lab houses sophisticated sampling machinery. “We’re now a more rounded company,” said Tolley. “Our people, our technology and our engineering ability opens new opportunities for our customers, in the UK, continental Europe and beyond.

“This capability takes our services to a new level, which truly delights our clients, some of them being the most demanding and advanced consumer product producers in the world,” Tolley said. “We are much more than superior tool makers, moulders and manufacturers – we have the complete industrial design piece too, all available within one company.” In this changing and demanding economy – R&D Integrated Solutions in Plastics continues to invest in its equipment, its people and its technology and continues to reinforce its industry position as a solutions provider, rather than a tooling company.

ABOUT THE COMPANY R&D, Integrated Solutions in Plastics, is recognized as one of the world’s leading suppliers of tooling for the food, beverage, home, personal care and healthcare industries. With offices in the Kansas City, Missouri metro area and in the United Kingdom, R&D is a full-service plastic product solutions company. From concept, to tooling, to manufacturing, the company’s packaging solutions support the branded product. Services include full mould manufacturing for PET tooling, IBM tooling, injection moulds and a full range of support functions that include sampling analysis, mould maintenance, contract moulding and processing assistance.

Leverage, Integrated Industrial Design, is R&D’s full service consumer packaging design component, located in a separate facility within the R&D campus. Leverage’s four-pronged range of services includes upfront research (retail audits, trend and color study, ethnographic research, consumer brainstorming); concept development (story boards, feasibility studies, digital prototyping, graphic design and branding); validation (online design, model making) and implementation (prototype molds, mold sampling and low-volume production).

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(Editor’s note: for a phone or in-person interview, Robert Schiavone, R&D, 816-525-0353 and Alan Tolley, R&D UK, + 44 (0) 1623 556287 www.rdleverage.com)



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